Great Logos
7th Grade Design Technology

Use the tools in Inkscape to create a combination mark logo of one of the great attributes of leaders or designers on the wall of the Design Lab.

A combination mark logo includes text <u>and</u> a symbol or icon.

Requirements

1. The attribute you choose should be appropriate and approved by Mr. Mickelson
    a. If the attribute you choose is a noun, change it to a verb or adjective in your logo
        i. Creativity → Create
        ii. Confidence → Be confident
2. The symbol can be drawn or imported from the web
    a. If imported, there needs to be zero background on the symbol
3. Black logo on transparent background only

Tools and Tips

In addition to the Select and shape tools in the Tool palette, you should also be using:
1. Text Object tool (in Tool palette)
2. Import command (CONTROL + I).
3. Image web search
    a. To find impactful symbols to use in your logo, include the word "silhouette" in your search (example: "hand shake silhouette")
    b. Simple visuals with white or no backgrounds work best

Use the screencasts on the Design Lab website to help you learn the tools and commands
1. www.888designlab.weebly.com
2. Go to the Learn tab, and choose Inkscape

Save your file
3. Your file name should have your first name and the word "logo."
    a. Example. davidlogo.svg
4. Save as .SVG format
5. Save in your folder inside Documents